

I. REGIONALISM VISION

In 2020, Scott County is recognized as one of the State’s leaders in engendering region-wide cooperation and action through comprehensive planning efforts between and among cities and counties in the region. Working with other communities in the region to address the regional issues that impact each of the counties has produced stronger, more efficient counties.

It is important to note that some changes have been made to the original Regionalism Plan (Regionalism Team chaired by Kay Bell). Regionalism has been changed to Regional Leadership and the following (original) Regionalism Key Focus areas have been moved to the indicated plan areas, to reflect the need to focus on regional activities in each of these areas:

- The Regional Economic Development Focus – to Economic Development.
- The Agricultural Economic Development Focus – to Economic Development
- The Regional Transportation Focus for Roads, Rail, and Airport – to Infrastructure
- The Regional Land Use Focus – to Growth and Land Use Planning
- The Regional Tourism and Recreation Focus – to Quality of Life
- The Scott County Identity Focus – to Quality of Life

KEY FOCUS AREA:

2020

1. The Regional Leadership Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	In 2000, the Central Kentucky Leadership program was established. Twenty years of alumni from this program means greater understanding of and support for regionalism.	All counties represented in Leadership Central Kentucky (counties defined by the program).	Lexington Chamber of Commerce	Listing of counties	Annual – June			
B	Government officials represent Scott County in all regional activities, including League of Cities, Bluegrass ADD, Bluegrass Tomorrow, etc.	Number of government officials participating in regional organizations such as League of Cities, Bluegrass ADD, Bluegrass Tomorrow, etc.	Scott County United, City Council, Fiscal Court	List of government officials in regional organizations	Annual- January			
C	Increased local participation in regional efforts, such as the Greater Lexington Chamber of Commerce annual trips to other communities. Partial or total financial support by local Chamber and governments to send delegates from the county.	Scott County participation in regional activities: Lexington Chamber of Commerce leadership trip, United Way of the Bluegrass, etc.	S. C. Chamber	Implemented – Jack	Annual			
D	In 2000, Bluegrass Partnership Initiative (BPI) was formed to begin discussions about regional issues among nine Central Kentucky counties, including Scott. The goal is to establish a regional umbrella organization, whose role is to foster regional coordination	Scott County representation in Bluegrass Partnership Initiative.	Bluegrass Partnership Initiative	S.C. Chamber of Commerce	Annual			
E	Maintain public awareness of the importance of regional cooperation. (Continued on next page)	Regional information is frequent agenda item: Scott County United, Chamber. BPI, L-ship CKY	S.C. Chamber and SC United	Jack	Semi-annual			

Scott County Vision 2020 Strategic Plan—Vision for the Year 2020

F	Develop a system of reporting accountability from those involved in regional efforts.	Scott County United monitors regional activities through Vision 2020.	S. C. United	Implement. Team	Annual			
G	Begin an education plan to broaden local knowledge of successful regional cooperative efforts, such as Forward Quest in Northern Kentucky.	Education plan developed and directed by Implementation Team, with cooperation from Georgetown News Graphic. S.C. United supports.	Vision 2020 Implementation Team, S.C. United, G. News Graphic	Implement. Team	Annual			

II. QUALITY OF LIFE VISION

In 2020, Scott County is nationally recognized for its continuing efforts to improve the community’s quality of life. Our quality of life is unique in its ability to offer arts, cultural, recreational and parks programs in a small community with very close proximity to a larger city that offers many programs in those areas.

Our programs are offered at a variety of diverse community locations, accessible to all and designed as warm and inviting places for diverse audiences, giving all residents the opportunities to gather.

Through its numerous “Quality of Life Partnerships”, the community nurtures strong, diverse and interactive neighborhoods where people feel safe and socially connected with opportunities for cross-neighborhood interaction.

Funding for partnerships and the variety of opportunities come from a variety of sources, i.e., city, county, college, private business and industry, and participants in the many activities.

Churches continue to provide a strong foundation of support and activity for the citizens of Scott County. Church partnerships are instrumental in dealing with and resolving emerging community issues.

2020

KEY FOCUS AREA:

1. The Partnership Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	A Partnership Register, established on a website or through a local community organization, for organizations to express their interest in partnering with other community organizations.	Partnership Register developed. Organizations include their program interest and a “here’s what we have to offer”.	Quality of Life Board					
B	Quality of Life Board formed: representatives from existing organizations, neighborhoods, and govt. The Board helps bring programs, identify partnership opportunities, and keeps their own organizations, neighborhoods and governing groups informed.	City Council and Fiscal Court have appointed Quality of Life Board. Board is established and functioning.	City Council and Fiscal Court	City Council and Fiscal Court	August 2002			
C	Break historical community barriers between segments of the community. Offer programs for specific audiences at “not-so-traditional” locations. Encourage organizations to investigate and analyze joint opportunities.	Number of programs held at “not-so-traditional” locations. Number of joint opportunities identified.	Quality of Life Board, YMCA	Listing of programs offered at different sites.	Annual			
D	Continue to break down perceived community barriers with Georgetown College to encourage participation in arts and cultural programs offered by the college.	Number of community members attending Georgetown College arts and cultural programs.	Quality of Life Board, Georgetown College					
E	Implement a cross-neighborhood activity. For example, Copperfield and Canewood get together for a big summer picnic activity at the Scott County Park.	Number of cross-neighborhood activities conducted.	Quality of Life Board					

F	Educate the community on diversity issues. Establish a Diversity Council.	Diversity Council established; # of diversity education activities	Q of L Board; Div. Council					
G	Cardome has a master plan that outlines phases of development for the facility. However, Cardome has no authority to proceed on any plans without city approval. Program themes include: arts and culture, education, early childhood education, and adult education. Additional plans call for Cardome to be recognized as a tourist destination with walking trails (some of which are completed, some in progress and others planned) and a natural plantings garden. Hopefully, the Renaissance program will expand its boundaries northward to include the Royal Spring Park.	- Recognized as a tourist destination. - Renaissance program expanded boundaries.	Cardome/City Council	Sherry Williams	Semi-annual			

KEY FOCUS AREA:

2. The “Opportunities to Gather” Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	The creation of a Community Calendar to publicize activities for community participation.	Community Calendar created and published.	S.C. Chamber, Tourism, Quality of Life Board	Chamber – Jack Tourism - John	October 2002 (Fall)			
B	Advertise available community space for activities, i.e., Parks and Rec facility, Fine Arts Building and Learning Resource Center at Georgetown College, the High School Auditorium, the Japanese Garden, etc.	Available community space published with Community Calendar.	Quality of Life Board					

C	Encourage the building of a Performing Arts Center at Georgetown College.	Performing Arts Center at Georgetown College built.	Georgetown College, Q of L Board					
D	Continue pursuit of a Scott County YMCA facility with a full slate of YMCA activities for children, adults and families.	Feasibility of Scott County YMCA facility studied – on-going.	Quality of Life Board, YMCA	YMCA	Annual			
E	Add bike trails in the community; add sidewalks and small gathering areas in neighborhoods.	Number of small gathering areas in neighborhoods including sidewalks and bike trails.	Planning and Zoning	P & Z Office	Annual			
F	Public Transportation System will make activities accessible to all.	Public Transportation System established.	City Council	Not in near future – Mayor Monitor	6 months – 2 yr period			
G	Preserve historic buildings to help preserve Scott County’s cultural heritage.	# of historic bldgs preserved	Scott County Historical Soc.					

KEY FOCUS AREA:

3. The Adequate Funding Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	A percentage of the annual city and county budgets is designated for Quality of Life activity funding. The Quality of Life Board, or a separate board/committee, make decisions about how the money is distributed to organizations, through grants and donations for on-going or one-time-only programming.	Quality of Life activity funding designated in city and county budgets. Funds established through Community/Education Foundation.	City Council, Fiscal Court, Quality of Life Board	Quality of Life Board	Annual			

B	Pursue other funding mechanisms, i.e., foundations, grants, etc.	Number of grants secured.	Quality of Life Board					
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KEY FOCUS AREA:

4. The Church Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Religious/faith entities continue to work together through the Ministerial Association, but are resolving new and bigger issues as a result of Scott County’s growth. Working together is the only way to address the issues and provide resources that are necessary.	-# of issues resolved/delegated by Ministerial Association. -Number of people attending Sunday church services vs. total population. . -Number of people volunteering time to faith-based organizations for spiritual outreach programs. -Number of people enrolled in faith-based counseling programs. -Number of kids associated with faith-based institutions/programs.	Ministerial Association	TBD	Semi-annual			

KEY FOCUS AREA:

5. The Housing Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Eliminate substandard housing: support Habitat for Humanity 21 st Century Challenge	-Long-term plan for eliminating substandard housing -# of Habitat Houses completed	Building Insp., HMS (Housing Mgmt. Serv)	Ann Brown 868-9736	Semi-annual			

B	Pursue options for funding for rejuvenation of Neighborhoods and/or housing/neighborhood programs	-Funding opportunities identified	HMS					
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ADDENDUM TO QUALITY OF LIFE

(from Regionalism – The Regional Tourism and Recreation Focus)

KEY FOCUS AREA:

6. The Regional Tourism and Recreation Focus

	Action Plan	Indicators	Responsible Party	Monitoring /Data Point	Time Frame	Contact Date	Team Member	Results
A	Promote and encourage regional tourism efforts.	Representation in regional tourism groups.	Tourism	Tourism - Jane Leigh	July			
B	Schedule festivals and activities (including those of the agriculture and horse industry) to draw maximum attendance and participation. (Example: change the Festival of the Horse to coincide with Derby time.)	Master schedule of coordinated festival and activities.	Tourism	Tourism Office – Jane Leigh	Fall of Each Yr			
C	Collect better data for tracking origin of tourists.	Data tracking system in place.	Tourism	Tourism Office - Jane Leigh	On-going			
D	Encourage state and regional athletic competitions at local facilities.	Number of proposals submitted; number actually held.	Tourism	John Simpson	Nov.			
E	Purchase Ward Hall.	Feasibility study completed with appropriate recommendations.	Tourism	No action				
F	Develop a major cultural museum on history of tobacco.	Feasibility study for cultural museum on history of tobacco conducted and completed with appropriate recommendations.	Georgetown Scott County Museum	John Toncray	No plans for this			

G	Pursue efforts to encourage Olympic venues to use local facilities if Cincinnati hosts event.	Contact made and site visits completed; determination of go/no go.	Tourism	N/A – Cincinnati did not get bid				
H	Include bike trails when roads are widened or built.	Miles of bike trails completed.	Planning and Zoning	Trails Commission	Annual			
I	Develop reservoir in Northern Scott County, including resort, nature, wildlife, fishing and boating.	Reservoir completed by 2004	Fiscal Court	County Judge	Annual			
I	Important people in the history of Scott County.	‘Important people’ exhibit complete.	Museum	John Toncray	Semi-annual			

KEY FOCUS AREA:

7. The Scott County Identity Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Conduct community survey on a regular basis.	Vision 2020 survey conducted every three years.	S.C. United	Implement. Team	3 years			
B	Assure Scott County is represented in critical/necessary regional activities, to ensure that Scott County has a voice on issues that will impact Scott County’s identity.	Tracking/documentation system shows regional participation or gaps	S.C. United	Implement. Team	Annual			

III. INFRASTRUCTURE VISION

In 2020, Scott County has the best-planned road system and most highly rated utility services in Kentucky, which are environmentally responsible and are provided at a fair, just and responsible rate.

Utility services have capacity to meet all reasonable demands. A safe and efficient network of transportation facilities exists. Road and utility corridors have standards that have allowed and continue to allow for growth. A countywide, road improvement plan meets the needs of growth in the community. The Geographical Information System (GIS) is fully utilized.

Specifically related to water service, in 2020, 100% of raw water demands are met and reliability and customer satisfaction is in the top 10% of water utilities in the area.

2020

KEY FOCUS AREA:

1. The Transportation Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Partner with the Kentucky Transportation Cabinet to widen select State maintained roadways to the desired standard when economically feasible. All improved roads should include a utility corridor to accommodate all services.	Identified state roads are widened to desired standard, for all modes of transportation, including bikes. -All improved roads include a utility corridor to accommodate all services.	Dept. of Trans., Utilities					
B	Identify a system of arterial roads that will allow Scott County citizens to safely and efficiently connect with the State and Federal highways within Scott County.	A system of arterial roads exists for safe and efficient connection to State and Federal highways for all Scott County citizens.	DOT, Fiscal Ct., County Rd Dept					
C	Evaluation of Public Transportation System	Evaluation complete- Recommendation made	City Council Road Dept.					
D	Develop, with regional partners, a Regional Transportation Plan	Regional Plan developed or determined not feasible	BPI, P & Z, Bluegrass Tomorrow	Dept of Trans. Bluegrass Tomorrow	Annual			

KEY FOCUS AREA:

2. The Electric Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	In 2020, Kentucky Utilities Company expects to provide electric service to its customers with: <ul style="list-style-type: none"> • Customer satisfaction in top 10% of utilities serving in its area • Rates in the lower 25% nationwide • Reliability in the top 25% of the nation • Good stockholder value 	LG&E/KU -Customer satisfaction in top 10% of utilities serving in its area. -Rates are in the lower 25% nationwide. -Reliability in the top 25% nationally. -Good stockholder value provided.	Kentucky Utilities					

KEY FOCUS AREA:

3. The Natural Gas Focus and Propane Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Provide a cost competitive natural gas service that meets or exceed customer pressure, load and service requirements, and maintains a 90% satisfied or very satisfied customer service satisfaction survey rating.	-A cost competitive natural gas service that meets or exceeds customer pressure load and service requirements. -90% customer service satisfaction rating. -Propane usage in Scott County.	Columbia Gas Southern States	Anthony Wright Mike Farmer	Annual Annual			

KEY FOCUS AREA:

4. The Water and Sewer Service Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Provide a dependable and cost effective water and sewer service that meets or exceeds all water and sewer quality regulations and service expectations.	GMWSS & Kentucky American: Cost effective water and sewer service.	GMWSS, KAWC	Bob Riddle Barb Brown	Annual			
B	Develop the reservoir to provide our customers with an ample, economical, dependable supply of water for the community.	Meets or exceeds all water and sewer quality regulations and service expectations.	GMWSS, KAWC	Bob Riddle Barb Brown	Annual			
C	Water service available to all of Scott County by the year 2005.	-Reservoir developed and providing community water supply. -Water service available to all of Scott County (by 2005). -By 2020, 100% of the water supply demands are met. -Customer satisfaction and reliability in the top 10% of water utilities in the area.	GMWSS, KAWC	Bob Riddle Barb Brown	Annual			
D	Septic Tank Maintenance Programs							

KEY FOCUS AREA:

5. The Telecommunications Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Continue delivering a state-of-the-art telecommunication network that meets customer needs in a cost-effective manner.	State-of-the-art telecommunications network that meets customer needs and is cost effective.	Bell South	Dave Weller	Annual			
B	Provide outstanding customer service.	High-speed network capable of meeting community needs.	Bell South	Dave Weller	Annual			
C	Continue to evolve the network in the delivery of a high-speed network capable of meeting any present or future needs of the citizens.	90% broadband communication by 2020.	Bell South	Dave Weller	Annual			
D	Convert existing copper to broadband to have 90% broadband communication.	100% copper converted to broadband.	Bell South	Dave Weller	Annual			

KEY FOCUS AREA:

6. The Geographical Information System Focus (GIS)

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Support and develop a fully functioning GIS system that includes all infrastructure facilities using state of the art technology.	High speed, fully functional GIS system that includes all infrastructure facilities using state-of-the-art technology (by 2020)	Planning and Zoning	P & Z Office	Annual			

KEY FOCUS AREA:

7. The Landfill Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Develop and support a Georgetown Landfill that meets or exceeds all environmental requirements while meeting the landfill disposal needs.	-Countywide garbage collection and recycling. -Georgetown landfill that meets or exceeds all environmental requirements while meeting the landfill disposal needs. -Best management practices for air quality improvement and Royal Spring protection.	City Council, Fiscal Court, Central Kentucky Landfill Fed. Govt. GMWSS	Legislation for countywide collection. Mayor: landfill Govt. reports Daily reports	??? Annual Annual 6 months			
B	Further development of recycling efforts.	Number of new recycling programs. Curbside pick up.	City Council Fiscal Court	Recycling Program	Annual			

KEY FOCUS AREA:

8. The Environmental Quality Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Assure compliance with environmental standards for air and water	# of compliance & non-compliance	Toyota	Kim Menke	Annual			
B	Recognize that air quality and other Environmental issues are regional issues.		Toyota	Kim Menke	Annual			

ADDENDUM TO INFRASTRUCTURE

(from Regionalism – The Regional Transportation Focus – Roads; The Regional Transportation Focus – Rail; The Regional Transportation Focus – Airport)

KEY FOCUS AREA:

9. The Regional Transportation Focus – Roads

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Widening of US 62 through Scott, Bourbon, and Harrison counties and the Oxford by-pass.	US 62 widened or not.	Dept. of Transportation	Joe Blankenship 859-246-2355	Semi-annual			
B	Funding for acquiring right-of-way for the NW Quadrant of the by-pass.	Funding acquired or not.	Dept. of Transportation	Joe Blankenship	Semi-annual			
C	Road improvements to KY 227 and US 127 between Scott and Owen Counties	Road improvements made or not.	Dept. of Transportation	Joe Blankenship	Semi-annual			
D	Identify regional implication of the six-year plan.	Monitor six-year road plan.	Judge Exec.	Report from the state or www.state.ky.us and click on '6-yr road improvement plan	Semi-annual			

KEY FOCUS AREA:

10. The Regional Transportation Focus – Rail

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Assess Toyota as a major generator of rail shipments impacting rail terminals being built and expanded.	Assessment complete and recommendations for new or expanded terminals made or not. (Toyota and Norfolk Southern)	Toyota, Norfolk Southern					

KEY FOCUS AREA:

11. The Regional Transportation Focus – Airport

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Assess Georgetown Airport runway addition to accommodate business jets and its impact on traffic on US 460 West.	Runway and traffic assessments complete.	S.C. Airport, Dept. of Transportation	Jim Calloway	Semi-annual			
B	Promote more regional use of Georgetown/Scott County Airport	Increase in use of airport – by other surrounding counties	S.C. Airport	Jim Calloway	Semi-annual			

IV. AGRICULTURE VISION

In 2020, Scott County has a diversified agricultural industry with conservation and development practices that preserve land and natural resources.

Property rights are considered in all zoning and land use changes. Right-to-Farm laws are adhered to. The county assists in obtaining agricultural labor.

2020

KEY FOCUS AREA:

1. The Land Preservation and Development Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Increase density to preserve farmland. Allow lot sizes to be smaller than five acres in areas where soil types meet health department requirements for sewage disposal.	Number of lots smaller than five acres.	Planning and Zoning	P & Z	Annual			
B	Today's (year 2002) farm economy will not support present land prices. To keep farmland in agriculture in Scott County, it may be necessary to allow landowners to sell development rights in order to bridge the gap between true agricultural value and present land value.	PDR development program in effect.	Planning and Zoning	Monitoring by Fiscal Ct & City Council, Approved by Govt Bodies	Annual			
C	Deed all rural subdivisions of land above one acre to the middle of newly created county or private roads. A permanent easement would be granted to satisfy county right-of-way and utility needs while achieving septic needs and density requirements currently on record for cluster and five acre rural lots. This would result in an immediate increase in efficiency of land utilization of 5-10% of lots available on the same acreage. This preserves an equal amount of farmland without diminishing the quality of those subdivisions. (It is not uncommon for a 100-acre tract to have on 18 lots instead of 20 lots that the 5-acre rule should allow.)	Number of rural subdivisions of land above one acre deeded to the middle of newly created county or private roads.	Planning and Zoning	Not Feasible. Needs to be deleted. Look at reduction in Right of Way standards. P & Z Fiscal Court	Annual			

D	Development of alternative agriculture business opportunities and regional marketing groups.	-# of alternative businesses -Alternative programs taught at High School	Extension Off. S.C. Schools	FFA Extension Office	Annual			
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KEY FOCUS AREA:

2. The Property Rights Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Compensate landowners for the difference between land values if a zoning change lowers property value.	Zone change compensation fund established.	Fiscal Ct.	Fiscal Ct.	Annual			
B	Select the most efficient and effective way to finance the cost of purchasing developments rights: <ul style="list-style-type: none"> • Impact fee on development added to each lot sold • Room tax • Corporate donations • Gifts and other donations • County General Fund • State Funds (i.e. Phase I tobacco money) 	PDR financing program selected.	City Council, Fiscal Court Planning and Zoning	City Council, Fiscal Court	Annual			
C	Property owner obtains agreement on the line fence between him/her and all adjoining property owners before zone change is granted and a division of land is made.	Number of agreements secured.	Planning and Zoning					
D	Fencing and right-to-farm laws should be on all new deeds.	Fencing and right-to-farm laws on all new deeds.	Planning and Zoning	County Clerk	Annual			

KEY FOCUS AREA:

3. The Labor Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Develop a Help Center for migrant workers to assist with a variety of needs: <ul style="list-style-type: none"> • Housing • Language • Job assistance • Legal assistance • Medical benefits – doctor and hospitals • Tax assistance 	Migrant workers Help Center established.	Scott County Schools	Ken Wright	Semi-annual			

V. GROWTH AND LAND USE PLANNING VISION

In the year 2020, Scott County encourages the preservation of its prime farmland. This has been a big factor in preserving the visual beauty of Scott County. And the adverse impact between farming and rural or urban development has been minimized.

2020

KEY FOCUS AREA:

1. The Urban Land Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Encourage growth in urban areas with public sewage treatment facilities (80% growth in areas with sewage).	80% growth in areas with sewage.	Planning and Zoning	P & Z Office	Annual			
B	Encourage urban densities in urban areas that allow for diversification, but retain appealing characteristics. Discourage urban densities above 3 to 3.5 dwellings per acre.	Urban densities less than 3 – 3/5 dwellings per acre.	Planning and Zoning	P & Z Office	Annual			
C	Preserve urban green space (up to 15% quality green space) through larger square foot lots and buffers. Encourage buffer between farms and urban-type development at <u>and</u> within the urban service boundary. Continued implementation of standards for building and development design.	-Quality green space up to 15%. -Number of buffer zones between farms and urban-type development and within the urban service boundary. -Standards followed for building and development design and adoption of guidelines for aesthetics and visual corridors.	Planning and Zoning	P & Z Office	Annual			

KEY FOCUS AREA:

2. The Rural Land Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Encourage rural residential planning toward clusters vs. 5-acre tracts (60% clusters vs. 40% 5 acre tracts).	60% clusters by 2020.	Planning and Zoning	P & Z Office	Annual			
B	Preserve rural green space through the aggressive use of PDR's/TDR's.	PDR/TDR program in place used by 5% of landowners.	Planning and Zoning	Fiscal Ct.	Annual			

KEY FOCUS AREA:

3. The Growth vs. Green space Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Encourage growth in the northern corridor vs. all others with infrastructure installation in targeted areas.	50% W/NW	Planning and Zoning	P & Zoning	Annual			
B	Encourage a publicly held commercial/industrial land bank.	At least one publicly held commercial/industrial land bank developed. (BIT Park)	S.C. United	On Track G'town Business Park. Incorporate w/in 6 mos. Open 1 yr.	1 yr. comp			
C	Encourage corridor planning ahead of development, not behind it!	Number of studies/planning activities compared to the number of existing corridors, i.e., South 25, West 460.	Planning and Zoning	P & Z Bluegrass Tomorrow	Annual			

ADDENDUM TO GROWTH AND LAND USE PLANNING

(from Regionalism – The Regional Land Use Focus)

KEY FOCUS AREA:

4. The Regional Land Use Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Increase regional communication with Bluegrass ADD, Bluegrass Tomorrow, and other regional land use planning efforts.	Scott County representation on regional land use planning organizations.	Planning and Zoning	P & Z Office	Semi annual			
B	Encourage regional participation in local comprehensive plans.	Number of regional participants in local comprehensive planning efforts.	Planning and Zoning	P & Z Office	Annual			
C	Work toward a regional planning commission that reflects actual values for land use in region-wide goals and objectives.	Regional planning commission established.	Planning and Zoning	Bluegrass Tomorrow	Annual			

VI. ECONOMIC DEVELOPMENT VISION

In the year 2020, Scott County is a thriving community where the citizens know, understand and support a diverse business environment. Planned and controlled growth has provided a balance between preserving green space, provision of housing, and expansion of our businesses to preserve and improve the quality of life in Scott County.

The community enjoys full employment with a wide range of job opportunities for local residents and those from surrounding counties. Community partnerships, which link business, education and the latest technology, provide a framework for developing critical skills in young work-ready graduates as well as advancement & retooling opportunities for adults through lifelong learning.

Catering to the growing needs of the local community, the commercial and retail sectors support a unique blend of businesses from agriculture, manufacturing and the service sectors to compete in local, regional and global markets. By diversifying and expanding the variety of businesses in the community, the Scott County economy is buffered from large swings in consumer preferences, changing technology, and unplanned changes affecting individual business sectors. As new community needs arise, entrepreneurialism is encouraged and supported.

2020

KEY FOCUS AREA:

1. The Stable & Diversified Economy Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Define the S.C. Economy & Business Environment: *Community Understanding -Dynamics of S.C.\$\$ in the Community -Dynamics of Farming & Housing developments *Business Listings by Category: -Property listings & occupancy status -Employment needs & skill-sets -Goods and/or services provided *Workforce Availability & Readiness	-Economy & Business environment defined. Jack’s Chamber and SCU report. # of farms and # of housing dev. # properties listed / % unoccupied Assess: available jobs vs. skill base # of goods and services provided Availability and Readiness assessed.	Scott County United, Chamber Jack Conner Scott County United Employment. Services State Ted Beebe	Jack Conner Jack/Statistics Comm. Profile Ted Beebe State report Work Keys program	Annual Annual Annual Annual Semi-annual			

B	Plan for Growth, Diversity & Preservation:	-Affordable space developed.	S.C. United, Planning and Zoning, S.C. Extension Program, Scott County Schools, Georgetown College	G'town Business Park, Scott County United, P & Z Office, G'town College; SC Schools, Scott Co. Ext Office, Occ. Tax Office, Business Start-ups Chamber	Annual Annual Annual Annual			
	<ul style="list-style-type: none"> Develop appropriately zoned & affordable space for business & personal needs: (Green space/housing; Recreation/Business) Promote New or Expanded Business Starts: <ul style="list-style-type: none"> -Incubator for entrepreneurial ideas -Alternative agriculture businesses -Incremental growth in additional retail, service & manufacturing businesses recruitment to support population growth -Outreach to non-traditional/under-represented groups for business starts and marketing strategies. 	<ul style="list-style-type: none"> -Business incubator developed. -Number of alternative agriculture businesses identified/developed. -Retail, service & manufacturing businesses developed to support population growth. -Number of new technology needs integrated into lifelong learning opportunities. -Number of non-traditional bus. started -Number of new business starts. 	Chamber		Annual			
	<ul style="list-style-type: none"> Develop group Marketing Strategies for products & services (Local -> Global) 	# of strategies developed	Chamber	Chamber	Annual			
	<ul style="list-style-type: none"> Integrate new technology needs into lifelong learning opportunities 	# of new technologies integrated	Geo. College	Georgetown College	Annual			
	<ul style="list-style-type: none"> Scott County supports Habitat for Humanity's 21st Century Challenge: set targets for elimination of substandard housing (also included in Quality of Life plan) 	# of sub-standard houses eliminated	Housing Mgmt. Serv.					
	<ul style="list-style-type: none"> Pay attention to small local retailers who are "left behind" when large retailers move out of commercial centers (like Wal-Mart). 	<ul style="list-style-type: none"> % of available space vs. occupied space -Survey of available office-retail space 	Chamber	Chamber	Annual			
		Scott Co United	Scott Co United	Semi-annual				

KEY FOCUS AREA:

2. The Quality Employment & Technology Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Balance business growth with availability & readiness of the workforce. <ul style="list-style-type: none"> • Continue STW education/career curriculum • Develop work based learning experiences for students & teachers • Develop current workforce for growth opportunities – lifelong learning • Recruit new business and core employment 	Number of individuals skilled vs. job openings and business needs.	Employment Services, S. C. Schools	D. Waddle D. Waddle T. Beebe Jack Conner	Annual Annual Monthly Referral Report Annual			
B	Promote new technology in business development, improvement and manufacturing <ul style="list-style-type: none"> • Develop Smart Park for E-commerce/emerging technology incubators • Satellite/Home office – telecommuting • Implement emerging technology into existing business practices: <ul style="list-style-type: none"> -New products & manufacturing techniques -Expanded base for procurement, mktg., & sales -Satellite education centers continuing -Strategies to decrease dropout rate 	Number of new technology “practices” implemented in Scott County. Smart Park established.	S.C. United, City Council, Fiscal Court	Jack Conner Mayor	Construction begins by May, 2003	02/04/03	Becky Cooper	LusbyBC020403

C	Develop new business ventures within the Golden Triangle: (Lexington/Louisville/Cincinnati)	Number of new business ventures established within the Golden Triangle.	State Chamber	Ken Oilschlager, State Chamber President	A meeting should be held with Ken to determine what collaborations are in the pipeline and what needs to be further developed.	02/10/03	Becky Cooper	OilschlagerB C021003
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ADDENDUM TO ECONOMIC DEVELOPMENT

(from Regionalism – The Regional Economic Development Focus and The Agricultural Economic Development Focus)

KEY FOCUS AREA:

3. The Regional Economic Development Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Bluegrass Workforce Investment Board and the Scott County Comprehensive One Stop Center will clarify strategic roles and interaction between the major players, i.e. Kentucky Community and Technical College System, Scott County Schools, Georgetown College, Adult Education and Literacy, and Workforce Development Cabinet.	The Scott County One Stop Center is operational with linkages to KCTCS, Scott County Schools, Georgetown College, Adult Education and Literacy and Workforce Development Cabinet.	Employment Services	Up and Running (4/15/02) Ted Beebe	Jan. and July			
B	The One Stop Center volunteers to implement the One Stop Operating System following the demonstration project implemented in Northern Kentucky.	<i>Same as 'A' above.</i>	Employment Services	Complete (4/15/02) Ted Beebe	Jan. and July			
C	Assess and upgrade skill levels for new entrants to the workforce. Match skill of labor available to market demand.	Number of Skills upgraded for new entrants.	One Stop Center, S.C. Schools	Ted Beebe	Quarterly			
D	Develop and maintain comprehensive, accurate, and timely data (clearinghouse), available on the Internet to support workforce investment customers (employers and job seekers) in Scott County and in the region.	Internet clearinghouse available for employers and job seekers in Scott County and in the region.	Ky. Job Bank, State Chamber	www.desky.org www.georgetowndesky.org	Quarterly			
E	Develop regional partnerships to address employment and training issues.	Number of regional partnerships developed.	Bluegrass Alliance	Jack Conner	Annual			

KEY FOCUS AREA:

4. The Agricultural Economic Development Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Promote jobs within the agricultural industry, as many of these jobs require skills training which provide transferable job skills that can be used in other occupations.	Number of students choosing agriculture as a profession as percent of graduates, and number of transferable job skills.	S.C. Schools	Brenda Oldfield	Annual			
B	Continue to develop and promote existing joint agricultural/community activities.	Number of programs maintained or developed, i.e., Farmer’s Market, Farm City Day, field trips, farm tour, Harvest Trail, etc.	S.C. Extension Program S.C. Schools	Mark Reese, Brenda Oldfield	Annual			
C	Promote and encourage individuals from the agricultural industry to participate in area employment and educational planning activities.	Number of individuals from the agricultural industry enrolled in or participating in area employment and/or educational activities.	S.C. Extension Program, S.C. Schools	Mark Reese, Brenda Oldfield	Annual			
D	Promote economic development programs to strengthen agriculture to keep the land valuable for farming.	Number of new programs promoted.	Farm Bureau. S.C. United					

VII.HEALTH AND HUMAN SERVICES VISION

In 2020, Scott County continues to have responsive and dependable Health and Human Services delivery systems that exceed national standards for a community of its size. Scott County proactively assesses, measures, evaluates, addresses, and acts upon identified health and human services needs through an on-going collaboration among community partners.

This “Coalition” of community partners has established a track record of working to insure the best use of available resources and working toward the elimination of unmet needs, as they arise in the community.

2020

KEY FOCUS AREA:

1. The “Responsible, Dependable and Proactive Delivery System” Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Set standards for providing assistance in a timely manner for those in the community who need help - will vary depending on the need, i.e. healthcare, housing, educational services.	Standards set for providing assistance to those in need of help in the community.	Community Connection	CC Strategic Plan	Annual			
B	Unmet needs are identified by service agencies and through the coalition (defined under Focus Area 2) or through agency partnerships as the needs are addressed.	Unmet needs identified and addressed.	Community Connection	CC Strategic Plan	Annual			
C	Service agencies work together to become the “system” (a coalition), known as Community Connection.	Community Connection established and operating efficiently.	Community Connection	CC Strategic Plan	Annual			

KEY FOCUS AREA:

2. The Community Connection Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team member	Results
A	<p>On-going definition and refinement of the role of the Community Connection. Roles include:</p> <ul style="list-style-type: none"> • Guarantor of quality services and reflective of community needs • Coordinate and monitor Community Connection efforts • Assess unmet needs (gaps)/eliminate redundancy • Clearinghouse for Community Connection cross-over efforts • Develop & apply measurements where applicable. • Particular attention to migrant population. 	Community Connection roles established.	Community Connection*	CC Strategic Plan	Annual			

<p>B</p>	<p>Community Connection members include:</p> <ul style="list-style-type: none"> • Public - social service, fire, police, sheriff, housing authority, family resources, justice system, health department, schools, parks and recreation, 4-H, prevention center, city and county governments, etc. • Private - hospital, college, businesses, individuals, etc. • Non-profit - United Way agencies, SCAD, KIP, senior citizens, the faith community, etc. <p>Community Connection meets on a regular basis. All agencies share information & define current resources & new resources that are needed to meet emerging needs.</p>	<p>Community Connection members recruited. Community Connection is made operational.</p>	<p>Community Connection</p>	<p>CC Strategic Plan</p>	<p>Annual</p>			
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*****Things to consider regarding the community coalition:**

- **Community Connection should include an education component, so that folks can be taught rather than continuously “provided for”.**
- **Provision of childcare for 2nd and 3rd shift workers and for emergencies.**
- **Affordable housing for the elderly; assisted living, nursing homes, home health.**
- **Regional partnerships.**
- **The need for public transportation**
- **Support of Community Connection beyond the initial stages and the KIP project; full-time, paid staffing.**

C	Georgetown Community Hospital is viewed as a key player in delivering a ‘responsible, dependable and proactive delivery system’ for health and human services issues.	<ul style="list-style-type: none"> -Physicians to population ratio -Cancer Center -Cardiac Pulmonary Rehab & Disease Management Program -Critical Care Services -Aging Baby Boomers -Primary and Occupational Health Needs – North End Expansion -Premier Women’s Care -Training site for Clinical Rotation – w/Midway College 	Jeff Seraphine	GCH Strategic Plan	Annual			
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VIII. EDUCATION VISION

In the year 2020, Scott County citizens acknowledge and embrace lifelong intellectual curiosity - stated more simply, education does not end with formal schooling. Education is a lifelong endeavor and does not stop at the borders of Scott County.

Scott County has an international model for lifelong learning that includes:

- An accessible educational delivery system (in schools, homes, libraries)
- A global environment
- Partnerships with international business
- Technologically-savvy educators

Education provides the opportunity for all citizens to pursue goals to the highest level of personal growth and/or professional achievement choice. Education is responsive to the needs of the community.

2020

KEY FOCUS AREA:

1. The Scott County Community Education Foundation Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Use as a dissemination point for educational information.	Develop communication plan.	Education Fdn.	Strategic Plan/ Comm. plan	Annual			
B	Adopt the Vision 2020 Education Plan as its mission.	Vision 2020 adopted as its mission.	Education Fdn.	Strategic Plan	Annual			

KEY FOCUS AREA:

2. The Quest Focus (Quest for Useful Educational Skills for Today and Tomorrow)

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Expand Quest training to community partners.	Quest training expanded to community partners.	S.C. Schools, QUEST	QUEST Strategic Plan	Annual			
B	Create an advisory council for Quest International Conference (2002).	Quest International Conference council created.	S. C. Schools	Conference Committee	July 11-13, 2002			
C	Research data results for publication.	Publish data results.	S.C. Schools	Conference Committee	Post July 13, 2002			

KEY FOCUS AREA:

3. The Character Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Create a task force for the purpose of establishing an Institute for Character Education.	Focus of Institute defined.	Education Foundation	Dr. Crouch-GC	June, 2002			
B	The Institute for Character Education will focus on: family, career, health, financial, citizenship, government, technology, culture, volunteers, and spiritual issues (balanced living).	Institute for Character Education task force established.	Education Foundation, Georgetown College	Dr. Crouch-GC	June, 2002			

KEY FOCUS AREA:

4. The Degree/Industrial Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Through the Foundation, communicate to the community the degree programs available. (Higher education/community education)	Degree programs communicated to the community through the Foundation.	Education Foundation	SC Schools	June, 2002			
B	Develop virtual course work with technology available to the entire community - with focus on workforce development issues.	Workforce development opportunities offered as virtual courses, focusing on technology, are available to the entire community.	Education Foundation, Employment Services	Education Foundation T. Bebee	Monthly Report Monthly Report			

KEY FOCUS AREA:

5. The Collaboration Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Expand on the Community and Education Fdn. Board to include representatives from business and industry, public and private schools, the college, local govt. The Ministerial Association, and community groups.	Foundation Board expanded to include representatives from a cross-section of the community.	Education Foundation	Strategic Plan	Annual			
B	Create a Scott County Education Hall of Fame to include all levels and kinds of education.	Scott County Education Hall of Fame created.	S.C. Schools, Georgetown College	Ken Wright, Bill Crouch	Annual			
C	Seek a grant from a foundation or other private sources to fund the Collaboration Focus.	Grants secured to fund the collaboration focus.	Education Foundation	On-Going	Annual			

KEY FOCUS AREA:

6. The Technology/Facilities/Infrastructure Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Work with Quality of Life group to create priorities for facilities and infrastructure.	Priorities established with Quality of Life group for facilities and infrastructure.	Quality of Life Board, Ed. Foundation	Strategic Plan	Annual			
B	Assess availability of technology for every citizen and then develop a plan to facilitate the use of technology at home and in the workplace.	Technology assessment for every citizen completed.	S.C. Chamber, G-town News Graphic, Georgetown College	Strategic Plan Survey Garvel Kendrick	Annual Annual Info. Tech. Plan	02/07/03	Becky Cooper	Scoggin BC020703

KEY FOCUS AREA:

7. The Lifelong Intellectual Curiosity Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Establish Scott County as a community-learning center by disseminating information about learning opportunities throughout the community.	Number of communications to Scott County residents of resources available to them.	Education Foundation	Strategic Plan	Annual			
B	Create a bulletin board of lifelong education opportunities to be published in the School Review, which goes to every household in Scott County.	Publish a lifelong education opportunities Bulletin board in School Review.	S. C. Schools	Renee Holmes	Semi-Annually			
C	Focus on early childhood education to meet community needs.	-Needs determined. -# of programs	Education Foundation	Strategic plan	Annual			
D	Scott County Public Library							

KEY FOCUS AREA:

8. The International Programs Focus

	Action Plan	Indicators	Responsible Party	Monitoring/ Data Point	Time Frame	Contact Date	Team Member	Results
A	Encourage international programs and opportunities for all citizens with such projects as the Japanese Garden.	Number of international programs and opportunities for all citizens.	Education Foundation	Strategic Plan	Annual			
B	Coordinate International visits & conferences.	-# of international visits/conferences	Education Foundation	Strategic Plan	Annual			
C	Coordinate exchange programs	-# of exchange programs	Education Foundation	Strategic Plan	Annually			